

# Mount Vernon Community Special Events

## Sponsorship Opportunities



Mount Vernon Parks & Recreation  
1717 South 13th Street  
Mount Vernon, WA 98274  
(360) 336-6215  
[mvparks@mountvernonwa.gov](mailto:mvparks@mountvernonwa.gov)  
[www.mountvernonwa.gov](http://www.mountvernonwa.gov)





February 28, 2013

Dear Business Owner,

Over the last several decades, Mount Vernon Parks and Recreation has been pleased to present numerous Special Events ranging from our very popular Children's Art Festival and the Fabulous 4<sup>th</sup> of July event to our ever growing Father Daughter Valentine Ball. With the help of numerous volunteers, dedicated staff and immeasurable support from the community the City of Mount Vernon has been able to provide these much appreciated and very anticipated community events.

Over the years Mount Vernon's Special Events have brought fun lovers from all over the Pacific Northwest, utilizing fewer and fewer resources each year. Year after year, while participation numbers have continued to rise, resources have slowly begun to diminish making it difficult to provide the same level of service as we have in the past. Support from businesses such as yours is what will help make it possible for events like these to continue happening

We want to thank you in advance for your consideration in sponsoring Mount Vernon Special Events. We look forward to working with you as we combine our efforts to bring the finest community events to the citizens of Mount Vernon and the surrounding areas. If you have questions, or would like to discuss the events in further detail, please feel free to contact Mount Vernon Parks and Recreation at (360) 336-6215.

On behalf of the entire department and the city, we would like to thank you again for your consideration.

Respectfully,

Larry Otos, CPRP Director  
Mount Vernon Parks and Recreation

Jill Boudreau, Mayor  
City of Mount Vernon



# Father, Daughter Valentine Ball

*A special night for dads and daughters of all ages!*



An opportunity for dads, and father figures, and daughters to dress up and spend a night together creating lasting memories. Patrons will dance to the beat of a professional DJ and enjoy light refreshments. A photographer from Mount Vernon High School is onsite to take photos of each of the couples.



Event Date:

Saturday  
the weekend before  
Valentine's Day

Event Attendance:

~ 350+

Event Cost:

~\$1,100 for two dances

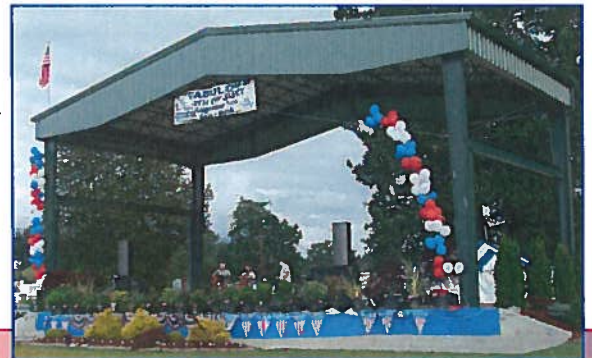


# Fabulous 4TH OF JULY



Food and music for the whole family!

Bring your own food and BBQ or try one of our tasty food vendors at Edgewater Park. Music starts with local bands around 6:00pm, headliner starting at 9:00pm and spectacular fireworks at dark. Come with your friends and dance the night away or picnic with your family and enjoy the whole evening at Edgewater Park. You won't want to miss the great music and enjoy the best seats in the house for the fireworks!! Bring a flashlight to help when leaving the show!



Event Date:

July 4th

Event Attendance:

~5000+

Event Cost:

~\$10,600





# Children's Art



## Festival



This super event is definitely one you won't want to miss! It is filled with quality local children's entertainment, approximately 30 booths providing hands-on arts & crafts, roving characters, face painting, free balloons and much much more! Concessions are provided at the event and you are always welcome to bring your own lunch. Children can experience activities from fish prints to sand art and everything in between!! Bring the whole family and enjoy the day together at Hillcrest Park in Mount Vernon. Businesses and Organizations are always welcome to volunteer at, or sponsor a booth.



Event Date:  
3rd Saturday in July

Event Attendance:  
~350 Children



Event Cost:  
~\$3,300

Bring your lawn chairs or blankets, and family and friends! We will be showing family movies on our JUMBO screen in a park near you! Admission is FREE. Concessions are available for purchase. Movies begin at dusk. Remember your flashlight for when it's time to leave!



Event Date:  
Various Friday Evenings  
throughout the Summer

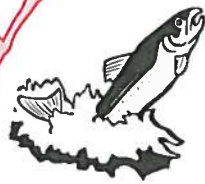
Event Attendance:  
~250+  
Per movie showing

Event Cost:  
~\$3,600 for summer series





# Ray Reep Salmon Derby



Mark your calendars for the Humpy Run and join us for some serious fishing at the Ray Reep Salmon Derby at Edgewater Park. Fish the Skagit River in Mount Vernon until you are satisfied with your catch. Bring your winner to Edgewater Park for weigh in and while you're there don't miss out on all vendors and family activities. Mount Vernon Parks and Recreation coordinates

this event for all those who love to fish on the Skagit. Prizes are awarded to first, second and third place fishermen, women and children. You'll also have plenty of opportunities to win big in the raffle. See you on the shore!



## Event Date:

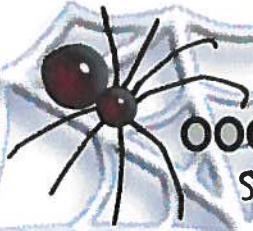
End of September or  
Beginning or October

## Event Attendance:

~75

## Event Cost:

~\$1,000



# ...HAUNTED FOREST...

Sending chills down the spines of over 3,000 brave thrill seekers a year, the Annual Hillcrest Haunted Forest at Hillcrest Park is one of the most anticipated events of each year. Those willing will find themselves on a walking tour through the woods on a trail filled with frightening beasts, ghostly souls and terrifying goblins that will frighten the visitors that dare to walk through!!

The Haunted Forest is an event not to be missed!!



## Event Date:

Five days leading up to Halloween

## Event Attendance:

~3000 + a year

## Event Cost:

~\$10,800





# Breakfast with Santa



Are you in the mood for some Holiday cheer? If so, you won't want to miss this opportunity to visit with Santa and listen to some live holiday music in the warm atmosphere of the Hillcrest Lodge. While you're here, you will enjoy a scrumptious breakfast of pancakes and ham, and don't forget to bring your camera for some great photo opportunities!



Event Date:

1st Saturday in December

Event Attendance:

~400

Event Cost:

~\$1,400



## CHILDREN'S SHOPPING EXTRAVAGANZA



Kids!! Don't miss this great shopping opportunity geared just for your budget. All items are priced \$5.00 and under. You will find something for everyone in your family from parents and grandparents to sisters and brothers and all of your friends. Don't forget to visit Santa for breakfast in the Hillcrest Lodge. Shopping and Santa on the same day!! Now this is the way to start your Holiday Season!



Event Date:  
1st Saturday in December

Event Attendance:

~150

Event Cost:

~\$300



# Mount Vernon Special Events Sponsorship Packages

While we very much appreciate all donations of any size, special event sponsorships must be accepted on a first come first served basis per event in order to accommodate any naming rights or other sponsorship perks that may be involved. If you have any questions or concerns please do not hesitate to contact Mount Vernon Parks and Recreation at (360) 336-6215 or [mvparks@mountvernonwa.gov](mailto:mvparks@mountvernonwa.gov)

## Platinum:

(100% of event cost)

*-All of Gold PLUS ...*

*-Naming rights for the event*

*(ie, "Your Business Name plus Event Name")*

## Gold:

(75% of event cost)

*-All of Silver PLUS...*

*-Business name on banner display*

*-Inclusion in special event radio ads*

## Silver:

(50% of event cost)

*-All of Bronze PLUS*

*-Special Event thank you plaque*

*-Business name printed on event flyers and/or tickets*

## Bronze:

(25% of event cost)

*-Inclusion on publicity (ie, display ads, radio promos,  
reader board ads, flyers, activity guide, etc)*

*-Inclusion on special event poster*

*-Link from special event web page to your business page*

*-4 tickets to the event (if applicable)*

*-Public thank you over PA System (if applicable)*

**Please return completed sponsorship form to:**

**Mount Vernon Parks & Recreation**

**1717 South 13th Street**

**Mount Vernon, WA 98274**

**For more information or questions: (360) 336-6215**



If you are interested in sponsoring Mount Vernon Special Events,  
please complete this form and return to:

**Mount Vernon Parks & Recreation**  
**1717 South 13th Street, Mount Vernon WA 98274**

For questions please contact MVPR at (360) 336-6215 or [mvparks@mountvernonwa.gov](mailto:mvparks@mountvernonwa.gov)

*Special Event*

*Sponsorship Amount*

- ☐ Father Daughter Valentine Ball
- ☐ Fabulous 4th of July
- ☐ Children's Art Festival
- ☐ Starlight Cinema Movies
- ☐ Ray Reep Salmon Derby
- ☐ Breakfast with Santa
- ☐ Children's Shopping
- ☐ General Special Event Fund

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**Sponsor Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Phone Number:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Web Address:** \_\_\_\_\_

**Sponsor name as it should appear in advertisements, if different than above:**

\_\_\_\_\_

